



Integrated Care Concepts & Consultation

New Jersey's Premier Mind/Body Service Provider

J. Larry Thompson
LCSW, Founder

Seth A. Arkush
MBA, LCSW, Partner

February 9, 2026

Dear Community Benefits Advisory Committee,

On behalf of Integrated Care Concepts & Consultation (ICCC), I respectfully request the opportunity to meet with you to discuss the continued growth of our practice within the Eatontown community and to present a proposed pilot mental health initiative through our nonprofit organization, Empowerment & Development Initiative (EDI).

ICCC was founded and expanded within Eatontown, and we are proud to currently serve 172 active Eatontown residents through our behavioral health practice. As community demand for services continues to increase, we recognize the need to create additional access points for residents who are uninsured, underinsured, or experiencing financial hardship.

We are proposing a structured pilot program with a total budget of \$12,500, designed to expand access to care while providing measurable outcomes to the Borough.

Proposed Allocation:

- \$2,500 – Administrative and program support costs, including scheduling coordination, outreach and marketing to residents, data tracking, materials, and supplies
- \$10,000 – Direct clinical services for Eatontown residents, to be implemented under one of the following models based on Borough preference and identified need:

Option A: Approximately 30 one-hour therapeutic group sessions

or

Option B: Approximately 90 individual therapy sessions

The group model may include programming focused on stress management, parenting support, adolescent mental health, trauma-informed coping skills, or community wellness education. The individual session model would prioritize residents facing financial barriers or immediate mental health concerns.

This initiative would operate as a defined pilot program with quarterly reporting to the Borough Council. Reports would include:

- Number of residents served

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- Type of services provided (group vs. individual)
- Attendance and utilization data
- De-identified presenting concerns (aggregated)
- Outcome indicators and participant feedback
- Budget utilization summary

The purpose of this pilot is to assess community impact, measure effectiveness, and determine long-term sustainability in collaboration with Borough leadership.

We believe proactive investment in accessible mental health services strengthens community resilience, supports families, and reduces the long-term strain associated with untreated behavioral health needs.

We welcome the opportunity to present this proposal in greater detail and explore how we can align this pilot with Eatontown's strategic priorities. It is our hope that with quarterly reflection of the program's success we can secure additional funding to support the sustainability of this project.

Thank you for your leadership and commitment to the well-being of Eatontown residents. We look forward to the possibility of partnering in service to the community.

Respectfully,

Tristin Fleck

Director of Education and Community Outreach

Integrated Care Concepts & Consultation

Empowerment & Development Initiative

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BOROUGH OF EATONTOWN
OFFICE OF THE MAYOR

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April 2, 2026

Tristin Fleck
Director of Education and Community Outreach
Integrated Care Concepts and Consultation
615 Hope Road, Building 5B
Eatontown, NJ 07724

Dear Ms. Fleck,

The Community Benefits Advisory Committee is in receipt of your letter dated February 9, 2026, wherein you requested \$12,500 to create and administer a mental health initiative for Eatontown Residents. You state that you already serve approximately 170 Eatontown residents but recognize a need for residents who are underinsured, uninsured or in a financial hardship.

The Community Benefits Advisory Committee is charged with overseeing the implementation of the Community Benefits Agreement between the Borough of Eatontown, Netflix and the New Jersey Economic Development Authority. In this regard, it considered your request at its meeting of February 17, 2026, and found it to be a locally prioritized community benefit and one that improves community health. Accordingly, your request was approved.

Please sign below indicating your intention to: (1) use the funds as stated in your letter dated February 9, 2026, (2) send the Borough the reporting you identified in your letter and (3) return to the Borough any funds that are not expended for the stated purpose.

Thank you,

Anthony Talerico, Jr.
Mayor

Agreed:

Tristin Fleck
Integrated Care Concepts and Consultation